

As part of Opta's commitment to bringing football data to life, we have teamed up with Red Bee Media to provide an innovative new Opta Module for the Piero analysis platform. By combining Opta's unmatched football know-how with Piero's stunning suite of visual effects, we can now provide broadcasters with a series of ready-to-use graphics that bring insight, colour and excitement into your match analysis.

Suitable for previews, reviews or live analysis, data can be shown in the Piero chalkboard or 3D stadium view, or overlaid on the real video footage. The Opta Module is managed via a simple to use control interface, allowing you to easily select your chosen data set, and preview the graphics before sending them to air.



## The range of graphics types available includes:

- **Player touch maps** – shows the location of a player's ball touches.
- **Player heatmaps** – shows heat intensity based on where a player has touched the ball.
- **Team attack locations** – do teams attack predominantly through the middle or on the wings?
- **Team average formations** – plot the average position of players on the virtual pitch.
- **Goal & shot arrows** – shows the location of goals and shots.
- **Passing & crossing maps** – shows every pass made by a chosen team or player.
- **Goal build-up** – recreate and visualise the sequence of play leading to a goal.

Fully integrated with Piero, Opta data allows player and team comparisons within or across a wide range of leagues and competitions including:

- English Premier League, FA Cup & League Cup
- UEFA Champions League and Europa League
- FIFA International Tournaments
- Spanish La Liga & Segunda Liga
- French Ligue 1
- Italian Serie A
- German Bundesliga / 2. Bundesliga
- Dutch Eredivisie
- Mexican Primera División
- Argentinian Primera
- Brazilian Serie A
- Copa Libertadores
- US Major League Soccer

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