

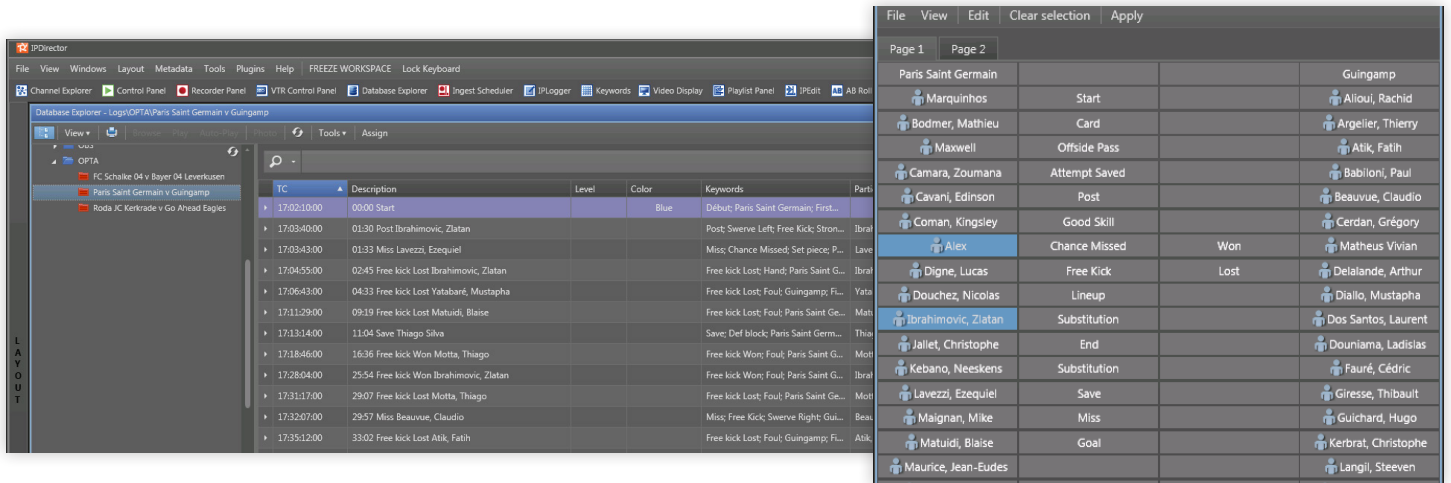
# Opta for EVS IP Director



A PERFORM GROUP COMPANY

Opta have developed a data feed that is compatible with EVS' marketing leading IP Director product. Integrating seamlessly into IP Director, Opta's timestamped metadata automatically creates a

comprehensive and consistent match log to facilitate your live or post-match production.



- **Production efficiencies & cost savings** – by allowing Opta to take care of the event log, your staff can concentrate on adding additional production level metadata.
- **Consistent** – the same events are logged for every single match, meaning your match logs are consistent across multiple matches and competitions.
- **Comprehensive** – a wide range of events are covered by the log feed including: kick off, goals, shots, saves, offsides, cards, substitutions and the final whistle. Each file contains all the key information to make your log as detailed as possible, including the timestamp, player, team and a range of other qualifiers.

```
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```

This data feed is available for all the leagues and competitions Opta cover worldwide and retrospective data can be provided to back-fill your logs.

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