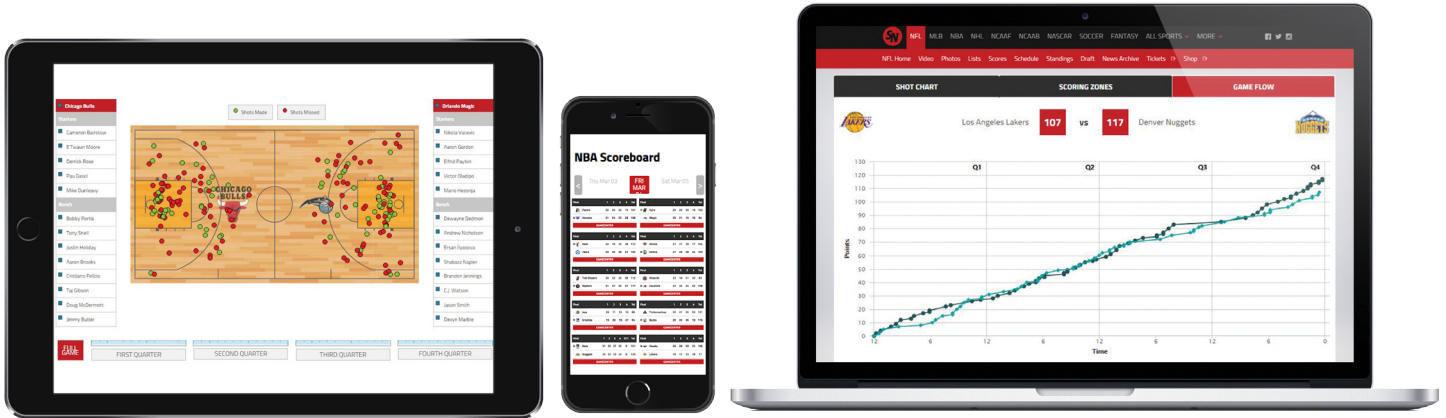


# Basketball

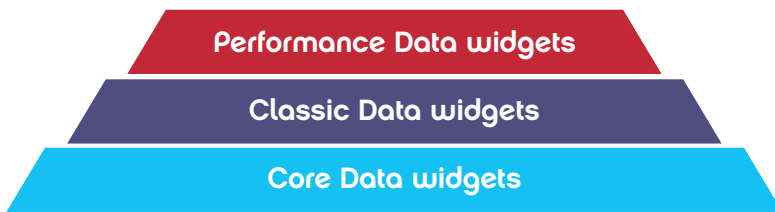


OptaUS can offer detailed, live data on Pro and College basketball. Collecting, packaging and distributing detailed data, live on every regular- and post-season game, we will use the same dedication to accuracy, consistency, reliability and data-led insight that Opta is renowned for.

Performance, Classic and Core data levels are all available via a dedicated Sports Data API, robust XML feeds and Opta's market-

leading widget platform, meaning that we provide a level of coverage tailored precisely for your requirements.

Covering every minute from every game, OptaUS can provide schedule information, real-time box scores, textual play-by-play commentary, rosters including player bios, detailed x/y coordinate event data, standings, player and teams stats and 'league leader' information.



**Performance** – Detailed x/y data feeds and associated widgets ideal for shot visualizations

**Classic** – Game-by-game and seasonal statistics for each player, ideal for player comparisons and game reviews

**Core** – Broad data, supplying schedules, score and result information from every Pro and College game

## Key information:

- Detailed Pro and College Basketball coverage, delivered live via XML feeds and widgets
- Comprehensive shot-by-shot, game and seasonal overview data available
- Data collection and distribution using Opta's market-leading approach to accuracy, consistency and reliability

## For more information