

Tennis

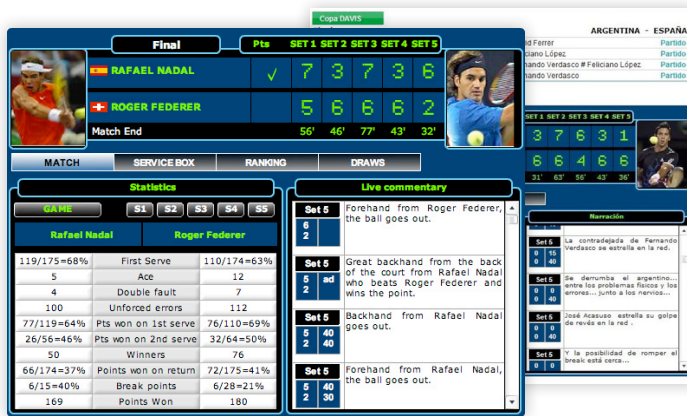
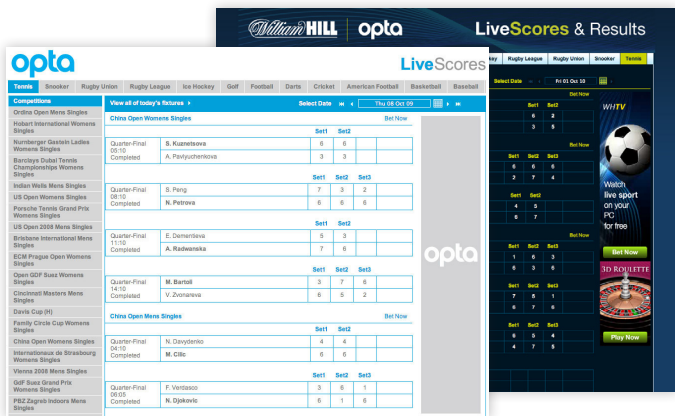
Opta knows tennis.

Our expert team of analysts understand what tennis fans want and we strive to collect, package and distribute the widest range of data, statistics and insights available.

Opta tennis content ensures that your offering, whether that be online, in print, on a mobile platform or in a betting shop, hits the

spot with fans time and time again. Our passion for tennis drives us to create the most compelling suite of products on the market and our approach to innovation means you can rely on us to fit in with your requirements, whatever they may be.

Opta. Bringing tennis data to life.



XML Data Feeds

Our technical team understands your requirements for XML – robust, accurate and timely. We work throughout the year improving and developing our feeds to ensure that our market-leading level of live and archive data gets to your system as quickly and efficiently as possible.

Live Match Centres

Opta knows what tennis fans want to see when following a game online. Our Live Match Centre brings the matchday experience directly to the consumer in market-leading detail. Designed to be immersive and highly engaging, our Live Match Centre is automatically updated with a wide range of content as it happens.



Serve Analysis

Opta's in-depth analysis also allows the user to study where a player produces their services. The Service Box analysis allows the user to see the progression or break down of players performances throughout the match. Aces are also recorded to point out where the recipient's vulnerability lies.

Mobile

Opta tennis data is ideal for the use on mobile platforms as it can be tailored for use on a variety of platforms including the mobile web, WAP, Java and SMS. Our data is perfect for use in applications designed for *iPhone* and *Android*.

