

Rugby World Cup 2011

Opta has the Rugby World Cup covered. We will be analysing every single touch in every game of the tournament, live and in unmatched detail. Our skilled editorial team will be interrogating

this data to produce content that is ideal to enhance preview and review content across all types of media. Whatever your requirements for this tournament, Opta has the ideal solution.

Data

Opta will be covering every game of the Rugby World Cup live. This means that our customers can have access to the most in-depth rugby data available as it happens. Our data is ideal for enhancing match previews, adding depth and colour to match reports and for powering engaging and compelling live coverage online or on mobile platforms. We also have historical data back to the start of the tournament.

Our in-depth stats, by player and team, include:

- Team line-ups
- Scores and scorers
- Scrums and line-outs
- Tackles made

Editorial

Opta understand rugby, and we understand what fans want to see from their rugby coverage. We have a skilled editorial team who will be analysing our databases to produce preview and review content throughout the tournament. This is ideal to add to your coverage either online, on mobile platforms or in print.

Our editorial services include:

- A weekly tournament stats pack
- Preview facts for every game
- Post match facts for high profile matches

Widgets

Our i-Centre technology powers a suite of rugby widgets designed to enable our customers to have a stunning rugby website with the minimum of fuss.

Pick the widgets you want, choose where they sit on your site, reskin them, resize them and apply your own branding. The widgets are hosted on Opta's cloud and are easy to implement and configure – you can add, move and remove them without restrictions and need never struggle to integrate feeds again.

Widgets available for the Rugby World Cup include:

- Fixtures and results
- Team stats
- Line-ups
- Timeline
- Live player stats
- Commentary
- Opta facts
- Squad lists
- Player profiles
- Venue profiles

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