

Match Centre

Product Overview

Opta knows what football fans want to see when following a game online.

Our Match Centre brings the matchday experience directly to the consumer in market-leading detail.

Designed to be immersive and highly engaging, our Match Centre is automatically updated with a wide range of content as it happens.

We have four different variations of our Match Centre, meaning that your site can be catered for whatever your requirements.



Product Detail

Live content includes:

- Line-ups and player details
- Live analysis tools such as graphs, heat maps and positional data
- Text commentary, available in 10 different languages
- Detailed statistics for player & team:
 - Possession
 - Shots on / off target
 - Passes successful / unsuccessful / long / short
 - Duels won / lost
 - Fouls won / lost + cards
 - Offsides and many more

Features & Benefits

- Available for all major leagues and competitions worldwide
- A market-leading level of data
- Designed to fit in with your brand's look and feel
- Compelling and comprehensive data designed to enhance your site's stickiness
- Space for advertising or sponsorship
- Flash and HTML versions available
- Full visitor and usage tracking stats

For More Information

Call us on +44 (0)20 7902 0600 to request a demo or to discuss how an Opta Match Centre can transform your site's matchday experience.

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