

Football Widgets powered by Opta i-Centre technology

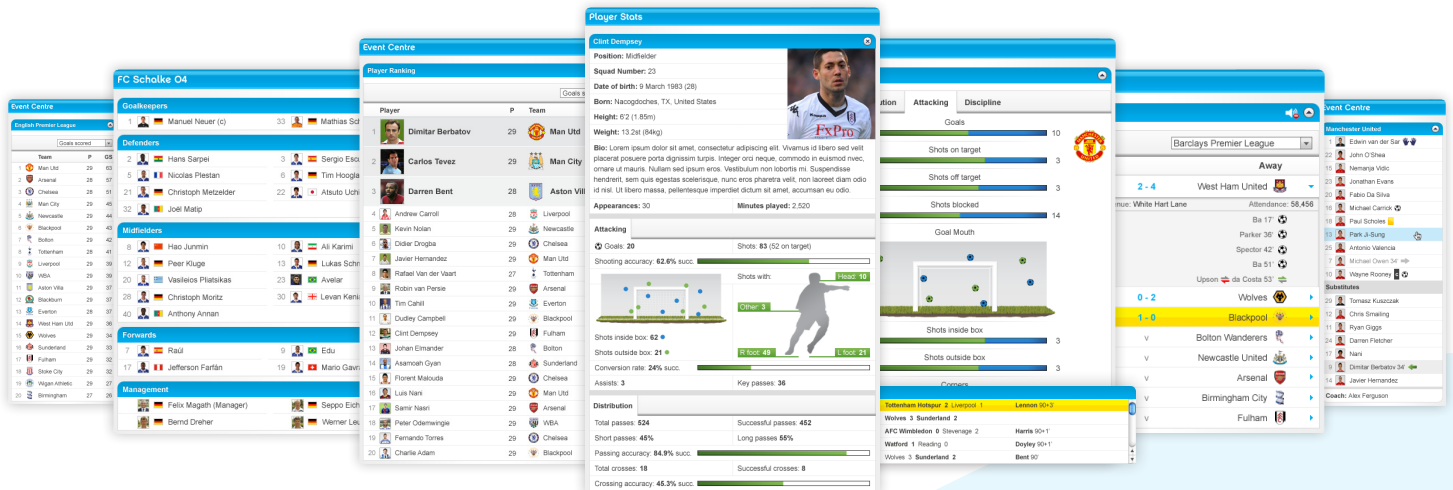
Opta i-Centre technology powers a host of widgets designed to enable you to have a complete football website solution, fully customised to your needs.

Pick the widgets you want, choose where they sit on your site, re-skin them, resize them and apply your own branding. Add more widgets as and when you need to and the i-Centre

technology seamlessly adapts to your changing requirements. All of the widgets are powered by Opta's market-leading data feeds.

More data, in more detail, from more games than anyone else. All available to you in the way that you need it.

Opta i-Centre technology – bringing your website to life.



See our showcase at www.optasports.com/widgets/football-widgets.html

The Opta i-Centre Explained

Opta i-Centre technology will transform the way you publish sports data on your website. Easy to implement, configure and brand - our hosted widget based solution means that you need never struggle to integrate feeds again.

Benefits:

- Can be embedded anywhere on any page within your website
- Hosted on Opta's cloud
- Configurable – simply decide which elements of data to display according to your own preferences
- The design can be customised to fully integrate with your site's look-and-feel
- All widgets are independent and future proof. You can add, remove, move and place them with no restrictions
- Multi-lingual – the Opta i-Centre currently supports English, French, Italian, Spanish and German. Additional languages are available on request.

London
t: +44 (0)20 7902 0600

Bassano
t: +39 (0)424 219 528

München
t: +49 89 200014 310

Sydney
t: +61 (0)2 8060 3661

www.optasports.com
e: info@optasports.com

Madrid
t: +34 915 36 38 38

Milan
t: +39 02 620 227 234

Paris
t: +33 (0)144 641 375

New York
t: +1 (212) 450 1482



Football Widgets

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1. Fixtures, Results and Live Scores

The Fixtures widget is a list of matches for a given season for each competition. It covers past, present and future matches. This widget displays key events (goals, subs, cards) and is updated every 30 seconds during a live match. Live updates can be switched off.

2. Live Ticker

The Ticker widget is a live event box, displaying key events (goals, half-time / full-time scores) from certain matches in different competitions. The events are being displayed in chronological order as it happens, allowing the end user to scroll between events.

3. Standings

The Standings widget contains the detailed tables from a specific league or competition, including position, points, games played, goals scored, goals conceded and goal difference, games won / drawn / lost. Home and away breakdowns of points, goals scored / conceded are also available. This widget is updated every 30 seconds when in live mode.

4. Timeline

A graphical timeline displaying key events (minute-by-minute) during the match, auto-refreshed every 30 seconds.

5. Match Stats

The Match Stats widget is a complete set of match statistics, including line-ups, key events and team statistics – a full breakdown of shots, corners, offsides, tackles, fouls and possession. The widget is updated every 30 seconds (approx.) when live mode is set.

6. Commentary

The Commentary widget consists of a breakdown of the key events with an automated line of text in several languages. Minute-by-minute manual commentary is also available.

7. Team Profile

The Team Profile widget provides generic information about a specific team, such as: name, nickname, editorial, manager's name, foundation date, stadium, honours, world ranking (for international teams) and some overview content.

8. Team Stats

The Team Stats widget provides cumulative seasonal performance statistics for a specific team and for every player that has made an appearance in a given competition.

9. Player Stats

The Player Stats widget provides cumulative seasonal performance statistics for a specific player.

10. Player Comparison

The Player Comparison widget provides a match-specific or seasonal statistical comparison between two players.

11. Squads

The squad widget provides a full squad list for a specific team.

12. Player Profile

The Player Profile widget provides generic information about a particular player. Players who play for a national team will have two profiles – one for their domestic club and one for international football.

13. Team Comparison

The Team Comparison widget provides match-specific or seasonal statistical comparison between two teams.

14. Player Ranking

The Player Ranking widget provides player rankings tables in different categories, including goals scored, total shots, and chance conversion rate.

15. Team Ranking

The Team Ranking widget provides team ranking tables in different categories, including goals scored, total shots and chance conversion rate.

16. Opta Facts

The Opta Facts widget provides statistical facts and insights for a specific match. All facts are provided by the Opta Editorial Team.

17. Graphics

A full range of graphical analysis widgets are in development, including heat maps, average player and team positions and full event analysis.

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