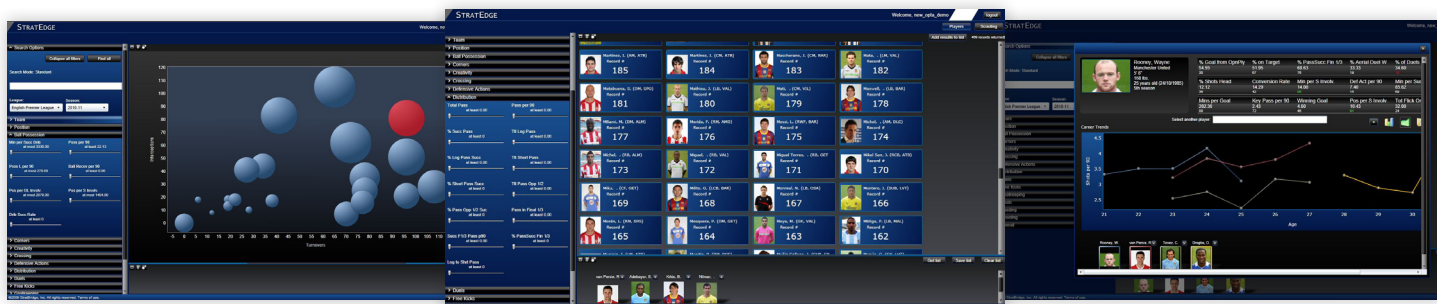


Data Scout

Product Overview

Opta has teamed up with *StratBridge LLC* to develop the next generation of football analysis software using the latest technologies available. This partnership ensures that football clubs can have access to the world's largest database of player performance data viewed through market-leading and unique

analytical tools. The entirely online solution allows users to explore Opta's massive player database, run player comparisons, view seasonal trends and identify which players fit your own defined performance indicators. The interface and data are entirely customisable to each team.



Performance Data

Opta have collated the most comprehensive database of player performance data across the major European leagues, with up to 5 seasons of data from: Premier League, Champions League, Europa League, La Liga, Serie A, Bundesliga, 2. Bundesliga, Ligue 1, Eredivisie, MLS, Portuguese Primeira Liga, Mexican Primera, Copa Libertadores, Spanish Segunda and Russian Premier League. Opta collect around 2000 events from every game, including full details of every ball contact.

Data Scout Software

Successfully used by *NBA* and *NFL* teams for the last 5 years, Data Scout delivers sophisticated data analysis for players and teams. The interface and data can be defined by the user to create an objective player profile based on Opta data. Data Scout Scouting then also allows an organisation to create report templates for subjective ratings and text, thus bringing together both subjective and objective player analysis.

Features & Benefits

- Access to a player database of unrivaled coverage and depth with data on players from across Europe
- The flexibility to create, define and prioritise your own statistics. Create any number of combination stats
- Customise the product to fit your own specific approach and philosophy. Create KPIs for each playing position
- Data Scout combines proven data analysis techniques from other sports and industries, providing a unique tool
- An entirely online solution, Data Scout is accessible from anywhere in the world at anytime. There are also options for offline use
- Find and compare players based on their objective statistical profile

For More Information

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