

# Clubs

Opta understands that professional clubs need to have access to the best information – quickly, efficiently and in the right format. This information can help with recruitment, scouting and analysis. Presented correctly, it can help to speed up important decisions;

saving money and improving performance. We have developed our services in conjunction with clubs themselves and have brought best practice from US sports to the world of football.



## XML Data Feeds

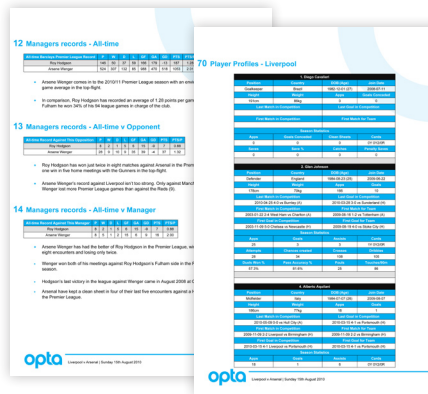
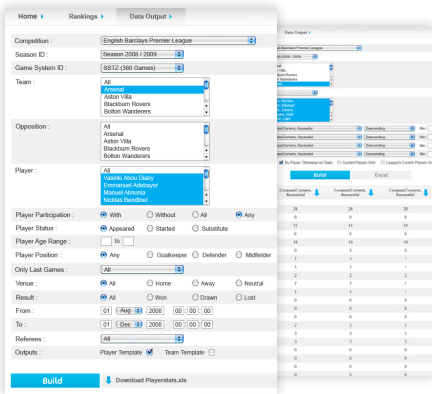
Opta have made market leading XML feeds compatible with other market leading products such as *Scout7-Xeatre* and *SportsCode* to ensure clubs get the maximum value out of these systems. Clubs can now have a consistent data set across all of their analysis products.

## Video Scout

Opta have developed a unique online interface that allows clubs to download match footage online and search the actions within it using Opta's time coded events. Users can create unlimited playlists from clips across multiple matches and download them as a single MP4 movie.

## Data Scout

Developed in conjunction with *StratBridge LLC*, Data Scout is the next generation of football player analysis software. This entirely online solution allows users to explore Opta's massive player database, run comparisons and view trends over time.



## Data Query Tool

Accessed entirely online, the Opta Data Query Tool allows users to select any competition, followed by specific teams, players and positions to create a multivariate table. This can be customised across over 120 different variables across multiple or single seasons.

## Reports and Analysis

Our skilled team of data analysts can provide clubs with reports and analysis packs based on pre-agreed criteria. This can be weekly opponent scouting reports or own-team performance over weeks, months or seasons. This can be provided in a wide variety of formats for ease of circulation within the club itself.

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