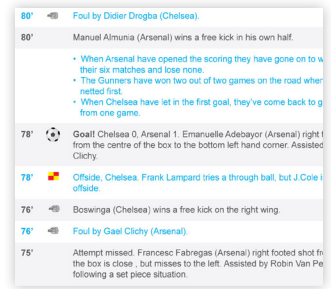
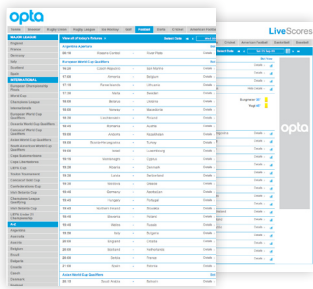


Betting

We understand the unique requirements of the sports betting industry. Our products and data set provide business-critical information for market creation and bet settlement. We also supply betting-focused content ideal for a punter-facing website, such as form guides and live scores. This season, Opta will

provide in-depth data from almost 50,000 fixtures from 70 countries across 17 sports. Our databases are the most comprehensive historical sources of sports data available in the world. For football alone we have information on more than 55,000 players and 145,000 matches, going back to the start of each competition.

Web



Live Scores

An in-running application covering 12 sports. Opta's live scores system allows your customers to monitor key markets such as first goal scorer and match outcome.

Stats Centre

The Opta Stats Centre is designed to provide in-depth information in advance of fixtures and stimulate pre-match betting.

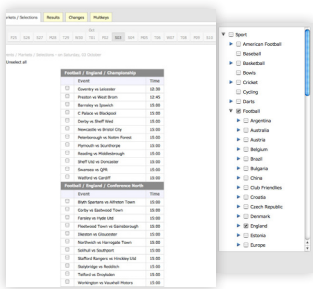
Match Centre

Opta's Match Centre brings the matchday experience directly to your customer's desktop. Tailored for your brand's look and feel, it is the ideal solution for customers who wish to follow a single match in market-leading detail.

In-Running Betting Advice

Our automated text commentary is tailored to help bookmakers generate in-running revenue from their punters. Each action is linked to the Opta database and betting-driven advice and information is displayed in real-time.

Back Office



Trader



Retail



ECRS

Opta's Event Creation, Resulting & Settlement service fully automates the delivery of accurate fixture and result information directly into a bookmaker's back office system. The service covers over 50,000 fixtures and 2 million markets per annum across 21 sports.

Asian Handicap

Our Asian Handicap service covers over 75,000 matches per year. We provide odds comparison for both standard and Asian Handicap markets across 30 bookmakers, including the major players in Asia.

XML Data Feeds

Opta has the most reliable, robust and comprehensive XML feeds available. We are experienced in supplying XML for use by front and back office systems.

Coupons

We can provide daily betting coupons for use in Licensed Betting Offices. Packed with rich preview content and integration of your odds, our service is ideal for helping to generate retail revenue across a number of different sports.

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